

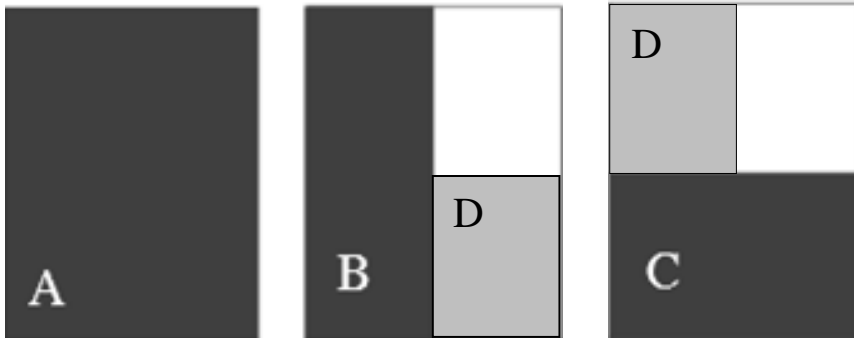
Destination CRAPPIE

Magazine Advertisement Pricing

General Advertisements

*General advertisements reserve space for your company's advertisement within our local guidebook issue. You are welcome to provide the finished ad to DC as a .jpg, .pdf, or .eps file. DC offers free one-time advertisement building to be used in its publications *only*. If you would like to purchase your advertisement for use outside of our magazines, please contact DC staff directly for pricing.

1/4-page – 4.125”x5.4” (D)	\$75
1/2-page – horiz. 8.325”x5.4” OR vert. 4.125”x10.875” (C or B)	\$125
Full-page – 8.5”x11” (A)	\$200
Full-page, back cover – 8.5”x11” (A)	\$250



Featured Article Advertisements

*All featured articles must be approved by DC staff. Only a limited number of articles will be available per guidebook, based on guidebook size and some additional factors. Articles include our first-person positive reviews of your business or service, and can include photographs as desired. Articles *may* require free compensation for two for the room/meal/service/etc. being reviewed.

Full-page	\$300
Full spread (2 consecutive pages)	\$500