



From: Destination Crappie
108 S Georgia St.
Jackson, MO 63755
(573) 579-0212
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YEARLY ADVERTISEMENT CONTRACT

Date: June 12, 2018
Contract #: 001
Contract starting date: MM/DD/YY

Company Information

Company Name:	
Contact Name:	
Phone:	
Email:	

Advertisement Information

Please select the size of the advertisement being purchased:

- 1/4-page – \$800 1/2-page – \$1200 Full-page – \$2000

Contract Details

Upon receiving payment in full, Destination Crappie agrees to run ONE advertisement (at the size purchased) in all Destination Crappie e-guides for ONE full year from the contract start date, OR for 15 consecutive e-guides, whichever number may be greater.

If the company wishes to purchase additional advertisements for individual e-guides or to upgrade to a larger advertisement size at any point within the contract year, the company must pay additional fees.

If the company would like to change/update the look of their advertisement within the contract year to another advertisement of the same size, they may do so ONCE without fee. Changing/updating the advertisement file more than once during the contract year will require the payment of additional fees.

The company must provide Destination Crappie with a .pdf, .jpg, or .eps file of their advertisement in the proper size (consult with DC staff for exact advertisement measurements) before the contract start date to guarantee inclusion of their advertisement in the immediately upcoming e-guide.

Failure to produce payment in full by the contract start date voids this contract. If the company still wishes to purchase a Yearly Advertisement Contract, they may do so, but a new contract must be filled out.

Signed,

Josh Gowan, Destination Crappie

Name

Date